



Town of Longboat Key

Strengths

- Higher median income, median age
- Market value of island land and property
- Engaged community with higher level of service expectations
- Balanced approach to fiscal conservatism and needs-based funding.
- Aesthetically beautiful island beach and bay community and atmosphere
- Basic amenities, commercial and restaurants available
- Town Charter
- Committed /Competent leadership and staff
- Effective Zoning, Building and Land Use principles in Town Code
- Effective Beach Management Plan
- Welcoming, well maintained variety of parks and public spaces
- Fiscally conservative and balanced approach to Town governance
- Strong infrastructure maintenance and capital planning
- Preservation of natural, education and cultural assets
- Underground franchise electrical and broadband assets
- Strong focus on customer care
- Partnerships with other entities
- Employee wages and benefits (2023)
- Lean and nimble operations
- Safe community
- Very strong real estate reinvestment/redevelopment
- St. Regis coming on line in 2024

Weaknesses

- Two (2) Counties (*can also be a strength*)
- Peak Seasonal Traffic Congestion
- Insufficient crosswalks on GMD
- Filling vacant Town positions
- Single or limited staff in key positions --Bench Strength
- Limited Healthcare options
- Limited restaurant selection (*this is better now*)
- Single transit/ mobility-on-demand system
- Short-term rental identification and violation enforcement
- Single, fixed Florida Department of Transportation (FDOT) roadway to enter/exit island.
- Four (4) bridges to access to and from mainland – 2 north and 2 south.
- Single wastewater line serving whole island under Sarasota Bay to mainland
- Gulf of Mexico (Gulf Coast Region) susceptible to red tide (affects quality of life, market values, property sales, etc.)
- Beach nourishment management is expensive
- Operational capacity limits for larger or high volume work events
- Defined pension system still desired by some local, regional applicants.
- Obtaining qualified applicants for certain positions.
- Affordable housing
- Few diverse employment opportunities
- Lack of access to re-use water

Opportunities

- Educate public on resiliency and sustainability
- Town Center Outdoor Venue/Pavilion and Library community gathering space
- North End Community Center
- Staff continuing education and certification
- Succession planning
- Partnerships, grants, and other external funding and project support
- Alternative transportation modes (ex. Water taxi)
- Town employee and community events
- Ability to provide quality service and manage expectations.
- Strong support/service contracts and partner relationships
- Enhance a culture of cross-training, skill training and development.
- Develop/sustain a culture of innovation and good judgement.
- Hiring quality, multi-skilled staff
- Develop and finalize Town Canal Navigation Maintenance Program
- Sound fiscal planning and judgment
- Transparency and proactive fact-based communication and truth
- More restaurants / Services
- Collaboration with other organizations regarding Bay water quality
- Improved signage at island entrances
- Improved GMD as a complete street

Threats

- Sea Level Rise and related storm impacts
- Economy, inflation, and interest rates
- Rising operational costs
- Rising insurance costs
- Nuisance vs. impactful flooding
- Peak seasonal traffic congestion
- Gulf of Mexico (Gulf Coast Region) susceptible to red tide (affects quality of life, market values, property sales, etc.)
- Distance to hospital and medical services
- Cyber-security and IT systems
- Noise by powered vehicles and equipment
- Media manipulation and extreme advocacy groups
- Beach erosion (currently managed)
- Florida subject to hurricanes, heat and weather/climate related phenomena
- Dependence on off-island sources of water
- Sewage treatment and waste disposal