



# STRATEGIC PLAN

## VISION, MISSION, COMMUNITY EXPECTATIONS

### Vision Statement

Longboat Key is a beautiful place to live, work, and visit, where the natural assets of a barrier island combine with cultural and recreational amenities, visionary planning, and proactive leadership to enhance your way of life.

### Mission Statement

To vigorously maintain and preserve Longboat Key's status as a premier residential and visitor destination that supports the historic balance between residential, recreational, tourism, and commercial attributes, through a commitment to long-term and short-term planning excellence and measurable results.

### Community Expectations

1. The governance of the town shall encourage public involvement, and maintain a high-quality, stable workforce that provides excellent public services, including safety and disaster management, within a framework of sound fiscal planning.
2. The town shall support well-designed and well-maintained neighborhoods, communities, and commercial areas through the regulation and enforcement of landscaping and property maintenance codes for the beautification of the island and protection of property values.
3. The town will identify and support healthcare providers, adult education resources, and aging in place facilities, which increase the ability of residents to locally access necessary services.
4. The town will strengthen the ability of businesses to thrive year-round on Longboat Key by encouraging commercial revitalization, development, and maintenance through clear regulations and incentives that support long-term planning for vibrant integrated commercial centers.
5. The town will develop a Gulf of Mexico Drive corridor plan to ensure compatible development while creating attractive public spaces and sense of community.
6. The town will maintain Longboat Key as a premier vacation destination and enhance year-round tourism through continued revitalization, development, and maintenance of tourism-oriented businesses and amenities such as; lodging, cultural attractions, restaurants, golf courses, tennis facilities and beaches.
7. The town will maintain and improve the quality and variety of island-based recreational and educational opportunities, including high-quality community center, and will support and promote off-island recreational, cultural and urban attractions.
8. The town will pursue long-term transit system solutions that provide reasonable travel options within the town and off-island for residents, visitors, businesses and the local workforce, while maintaining and improving traffic circulation.
9. The town will protect the islands' invaluable natural resources through Best Management Practices (BMP) and coordinated regional solutions for water quality, green building, irrigation, energy conservation, waste management, storm water and shoreline protection.
10. The town will continually identify and pursue appropriate state-of-the-art technological infrastructures that provide competitive advantages over other island resorts.
11. The town recognizes the need to provide suitable amenities for visitors and residents of all ages.



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## GOALS

The 5 Goals below are a comprehensive framework and lens through which the Town provides services to its citizens. These are broad topic areas that guide actions and decisions.

Top Commission Priorities are identified with an \*.



### COMMUNITY CHARACTER

Protect the premiere quality and character of Longboat Key through proactive planning and enforcement of the Town codes.

- \* Advance concept of a public library, adult education center, and a multipurpose space on the south parcel at Town Center. Evaluate Parking. (FY24)
- \* Work with Manatee County and Manatee County School Board on a North Island Community Center (FY24)
- \* Pursue funding opportunities with FDOT and others to implement elements of the Town's Gulf of Mexico Complete Streets Corridor Plan (FY25)



### FISCAL SUSTAINABILITY

Maintain a healthy financial environment by balancing needs and project initiatives with affordability.

- \* Finalize funding methodology and begin assessments of canals maintenance program (FY24)
- \* With Grants Coordinator, continue to seek grants, State and Federal appropriations to offset costs for a subaqueous wastewater line and flood mitigation/resiliency improvements as part of the Comprehensive Sea Level Rise Adaptation Plan (FY24)



### ENVIRONMENTAL / RESILIENCY

Adopt strategies, reduce exposure and mitigate impacts to our natural resources. Reduce risk and retain or improve physical and environmental assets.



### INFRASTRUCTURE

Provide functional, sustainable and aesthetically pleasing infrastructure through quality maintenance and enhancement of physical and technological infrastructure and services in a fiscally prudent manner.

- \* Final closeout of underground project (FY24)
- \* Pursue FDOT action to improve conditions of multi-use trail along GMD (FY24)



### SERVICES

Balance services to both available resources and public expectation while embracing a culture of outstanding service to an engaged community.

- \* Working with County Partners to implement a unified public transit system on the island (FY24)