



# Town of Longboat Key

## Strengths

- In person customer service
- Higher median income, median age
- Market value of island land and property
- Engaged community with higher level of service expectations
- Balanced approach to fiscal conservatism and needs-based funding.
- Aesthetically Beautiful Island beach and bay community and atmosphere
- Basic amenities, commercial and restaurants available
- Town Charter
- Strong reserve policy
- Committed /competent leadership and staff
- Effective Zoning, Building and Land Use principles in Town Code
- Effective Beach Management Plan
- Well maintained variety of parks and public spaces
- Fiscally conservative and balanced approach to Town governance
- Strong infrastructure maintenance and capital planning
- Preservation of natural, education and cultural assets
- Underground franchise electrical and broadband assets
- Strong focus on customer care
- Excellent working relationships and partnerships with other local, state and federal entities
- Employee wages and benefits (2023)
- Lean and nimble operations
- Safe Community
- Very strong real estate reinvestment/redevelopment
- St. Regis coming on line in 2024
- Short-term rental identification and violation enforcement
- Agreements with Manatee County and City of Sarasota for potable water
- Cohesive and experience Town Commission that works well with staff
- Communicative and responsive staff who take ownership and work with urgency

## Weaknesses

- Two (2) Counties (*can also be a strength*)
- Peak Seasonal Traffic Congestion
- Insufficient safety crossings on GMD
- Challenge filling vacant Town positions with qualified talent
- Single or limited staff in key positions --Bench Strength
- Limited Healthcare options
- Limited Restaurant Selection (*this is better now*)
- Single Transit/ Mobility-On-Demand system
- Single, fixed Florida Department of Transportation ("FDOT") roadway to enter/exit island.
- Four (4) bridges to access to and from mainland – 2 north and 2 south.
- Single wastewater line serving whole island under Sarasota Bay to mainland
- Gulf of Mexico (Gulf Coast Region) susceptible to red tide (affects quality of life, market values, property sales, etc.)
- Beach Nourishment Management is expensive
- Operational capacity limits for larger or high volume work events
- Defined pension system still desired by some local, regional applicants.
- Affordable Housing
- Limited promotional / advancement employment opportunities for Town staff
- Lack of access to re-use water
- Inability to obtain homeowners insurance
- Significant number of low lying structures
- Difficult to redevelop aging multi-family properties
- Sea level rise
- Communication of non-emergency calls to 911

## Opportunities

- Educate Public on resiliency and sustainability
- Town Center Outdoor Venue/Pavilion and Library Community Gathering space
- North End Community Center
- Staff continuing education and certification
- Succession planning
- Partnerships, grants, and other external funding and project support
- Alternative transportation modes (Water taxi, etc)
- Town employee events and workforce engagement
- Community events.
- Ability to provide quality service and manage expectations.
- Stronger support/service contracts and partner relationships
- Enhance a culture of cross-training, skill training and development.
- Develop/sustain a culture of innovation and good judgement.
- Hiring quality, multi-skilled staff
- Develop and finalize Town Canal Navigation Maintenance Program
- Enhance fiscal planning and judgment
- Transparency and proactive fact-based communication
- More Restaurants / Services
- Collaboration with other organizations regarding Bay water quality
- Improve signage at island entrances
- Improve GMD as a complete street
- Smart City Technology
- Strengthen flooding / sea level rise regulations
- Leadership in sustainability and carbon reduction
- AI service enhancements
- Improve strategic planning process & data driven service delivery
- Drones to capture information and photos
- Email distribution lists for better communication
- Educate public re: elevating vs making improvements

## Threats

- Sea Level Rise, storm impacts and impacts to local economy
- Economy, inflation, and interest rates
- Rising operational costs
- Rising Insurance costs
- Nuisance and Impactful Flooding
- Peak Seasonal Traffic Congestion
- Gulf of Mexico (Gulf Coast Region) susceptible to red tide (affects quality of life, market values, property sales, etc.)
- Distance to Hospital and Medical services
- Cyber-security and IT systems
- Noise by powered vehicles and equipment
- Media manipulation and extreme advocacy groups
- Beach Erosion (currently managed)
- Florida subject to hurricanes, heat and weather/climate related phenomena
- Dependence on off-island sources of water
- Sewage treatment spills and waste disposal
- Threat of battery fires
- Private property insurance leaving the state
- Increased demand and cost of sand
- Future pandemics
- Lack of water / draught
- High impact of regional development
- Distance to medical facilities
- Changes in state legislation and home rule (pre-emptions)