



RACHEL KEESLING

PROFILE

I am a qualified executive director with extensive experience across multiple levels of city government.

📞 9416281141

✉ rkeesling@me.com

📍 850 Bimini Ln Punta Gorda, FL 33950

EXPERIENCE

Southwest Florida League of Cities (2019-present)
Executive Director

Punta Gorda City Council (2010-2018):
Councilmember, Vice Mayor, Mayor

Key Contributions:

- 125th Anniversary Celebration, 1% Sales Tax Project Committee (2012)
- Chair of Downtown Christmas Celebration (2015-2017)
- Tourist Development Council (2012-2018)
- CHEC (2011-2016)
- Southwest Florida Regional Planning Council (2009-2014)
- Liaison for Arts & Humanities Council (2009-2012) and
- Drug Free Punta Gorda (2016-2017)
- Southwest Florida League of Cities Voting Member (2014-2018)
held various leadership roles
- Florida League of Cities, multiple roles including Board Member and Moderator at Conference
- FLC Environmental Policy Committee Member 2012-2022
- Home Rule Hero Award Winner, multiple years

Multiple Community Volunteer Positions:

- Charlotte County School Board
- American Cancer Society
- American Red Cross
- CHEC Charlotte Harbor Environmental Center
- CC Womens Tennis League 50 Plus Team Captain YMCA

EDUCATION

SECONDARY SCHOOL

1987 Diploma
Charlotte High School
Punta Gorda, FL

COLLEGE

1991 Bachelor of Science
University of Florida, Gainesville, FL
2012 Master's of Curriculum & Instruction
FGCU Estero, FL

SKILLS

- Oversees and operates all aspects of SWFLC
- Handles various administrative and communication tasks, including records management
- Manages website and meeting content
- Maintains organization contacts and sponsors
- Recruitment and retainment of new members
- Conducts online bookkeeping, payroll, and IRS filings. Coordinates with CPA Firm.
- Organizes and executes events and meetings
- Collaborates with municipal officials and staff
- Builds relationships with FLC and other regional leagues
- Engages in advocacy and training