

**UNIFIED PROGRAM FOR PUBLIC INFORMATION (PPI)  
COMMITTEE MEETING MINUTES**

February 22, 2023

2:00 – 3:00 pm

**TEAMS MEETING LINK SENT IN MEETING INVITATION**

<b>Official Members</b>	<b>Email</b>	<b>Representing</b>	<b>Marked Present</b>
Carl Benge	cbenge@northportfl.gov	City of North Port	<input checked="" type="checkbox"/>
Christina Rimes	Crimes@venicefl.gov	City of Venice	<input checked="" type="checkbox"/>
Cyndi Cahill	Cynthia.Cahill@sarasotaFL.gov	City of Sarasota	<input type="checkbox"/>
Derek Applegate	dapplegate@northportfl.gov	City of Northport	<input checked="" type="checkbox"/>
Ed McCrane	emccrane@scgov.net	Sarasota County	<input checked="" type="checkbox"/>
Edgar Saint Amand	esaintamand@northportfl.gov	City of North Port	<input checked="" type="checkbox"/>
Elizabeth Wong	ewong@northportfl.gov	City of North Port	<input type="checkbox"/>
Kathleen Weeden	kweedden@venicefl.gov	City of Venice	<input checked="" type="checkbox"/>
Katie Thornton	kthornton@scgov.net	Sarasota County	<input checked="" type="checkbox"/>
Noah Taylor	ntaylor@scgov.net	Sarasota County	<input checked="" type="checkbox"/>
Todd Kerkering	Richard.Kerkering@sarasotaFL.gov	City of Sarasota	<input checked="" type="checkbox"/>
Valerie Malingoski	vmalingowski@northportfl.gov	City of North Port,	<input type="checkbox"/>
William Carlson	wcarlson@northportfl.gov	City of North Port	<input type="checkbox"/>
<b>Stakeholder Members</b>			
Bob Dapsis	gpcoachhomesiipres@outlook.com	City of Northport	<input checked="" type="checkbox"/>
Christina Pitchford	christina@yourhometownconsultant.com	All Sarasota County	<input type="checkbox"/>
Dean McComville	dean@deanmconville.com	City of North Port	<input type="checkbox"/>
Khan Boupaha	kboupaha@jonesedmunds.com	Sarasota County	<input checked="" type="checkbox"/>
Mary Elizabeth Petty	mepetty@venicegov.com	City of Venice	<input type="checkbox"/>
Megan Barry	megan@sarasotabay.org	All Sarasota County	<input type="checkbox"/>
Melissa May	melissa.may.id05@statefarm.com	City of North Port	<input type="checkbox"/>
Neil Fleet	nfleet@amiwra.com	Town of Longboat Key	<input checked="" type="checkbox"/>
Robert Breedlove	rbreedlove@vbfainc.com	City of North Port	<input type="checkbox"/>
Sherry Bitner	sherryb@verizon.net	Sarasota County	<input checked="" type="checkbox"/>
Trenton Stackbein	trenton.strackbein@kimley-horn.com	City of North Port	<input type="checkbox"/>
<b>Alt Staff Members</b>			
Jeremy Rogus	jrogus@northportfl.gov	City of North Port	<input type="checkbox"/>
Jessica Williams	jessica.williams@wareflood.com	Sarasota County	<input checked="" type="checkbox"/>
Kathy Kelley Ohlrich	kkohlrich@gmail.com	Sarasota County	<input type="checkbox"/>
Kelly Colvin	kcolvin@scgov.net	Sarasota County	<input checked="" type="checkbox"/>
Michael Davey	mdavey@northportfl.gov	City of North Port City	<input checked="" type="checkbox"/>
Paul Semenec	psemenec@scgov.net	Sarasota County	<input checked="" type="checkbox"/>
Pete Travis	pete.travis@att.net	Sarasota County	<input checked="" type="checkbox"/>
Robert Laura	rlaura@scgov.net	Sarasota County	<input checked="" type="checkbox"/>

**MEETING NOTES IN RED**

1. Introductions/Roll Call
  - a. Ensure Stakeholder attendance – **Reach out to stakeholders and ensure attendance.**
  
2. Overview of PPI requirements for 2023:
  - a. Meetings
    1. *Stakeholder requirements – **Ensure 3 meetings of attendance***
  - b. Review of Messages
    1. Increase flood hazard awareness.
      - Discover flood risks in your area.
    2. Encourage flood insurance coverage.
      - Purchase Flood Insurance for our home or business
      - Purchase renters insurance
      - **Send out mailers to condos for purchase of flood insurance**
    3. Protect people from flood hazards.
      - Turn around, don't drown.
      - Stay connected by signing up for the AlertSarasota Everbridge System
      - Make a plan for emergencies, be prepared.
    4. Protect Property
      - Keep debris out of driveway culverts or ditches and maintain your drainage swales (only rain down the drain!)
    5. Build responsibly.
      - Obtain required permits before starting any home repair, improvement, or construction.
      - Be aware of the substantial improvements rule.
    6. Protect the natural functions of floodplains.
      - Use low impact development (LID) such as rain barrels, bioretention systems, green roofs, pervious materials, and non-invasive vegetation on your property.
    7. Encourage hurricane preparations.
      - Make a plan and know your evacuation zone.
    8. Educate people about flood economics.
      - Build with the future in mind.
    9. Inform people about how sea level rise will affect our community.
      - Reduce your exposure to the effects of sea level rise.
  
3. Real Estate Brochure/Interactive Form
  - a. For Distribution by all communities within Sarasota County
  - b. **Change CRS Discount from 25% to up to 25% percent.**
  - c. **Check boxes for multiple purposes of filling out the form.**

- d. Have emails where to send the completed document.
  - e. Training for realtors.
4. Outreach update by community
- a. Status update on current projects
    - 1. Sarasota County updating UDC and WMP to achieve class 4 CRS prerequisites.
    - 2. City of Sarasota updating WMP and UDC.
  - b. Status update on future projects
    - 1. EM is getting requests for flood information; Ed will share information
5. Flood Awareness week and hurricane messaging; make sure to screen shot those social media messages. Time to tweak messages or to review and how they align with topics.

**HANDOUTS:** Real Estate Brochure  
2022 Meeting Minutes

**Next Meeting:** May 22, 2023 from 2 till 3 pm