

PUBLIC NOTICE & AGENDA

Town of Longboat Key

Community Center Advisory Committee

Thursday, December 4, 2003 8:30 AM

Town Commission Chambers - 501 Bay Isles Road - Longboat Key, FL

- 1. Call to Order**
- 2. Public to be Heard**
- 3. Approval of Minutes**
- 4. Architect's Presentation**
- 5. Discussion of Brochure Cost Estimates**
- 6. Discussion Regarding Format of Community Presentation Materials**
- 7. Town Commission Meeting Presentation**
- 8. Scheduling of Possible Special Meeting w/Town Commission**
- 9. Board Comments**
- 10. Public Comments**
- 11. Adjournment**

If any person decides to appeal any decision made by the Board concerning any matter considered at this meeting, a record of the proceedings will be needed. For such purpose that person may need to ensure that a verbatim record of the proceedings is made, which report includes the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act of 1990, persons needing a special accommodation to participate in this proceeding should contact the Town Clerk at 316-1999.

BUILDING FLOOR PLAN

- (program change)
- 1

MAIN ENTRY
- 2

RAMP
- 3

MAIN STAIRS
- 4

EGRESS STAIRS
- 5

MAIN LOBBY
- 6

ELEVATORS
- 7

STAFF OFFICE, (1) 150 SF, (1) 100 SF
- 8

WORK ROOM, 150 SF
- 9

RESTROOMS
- 10

CHAIR/STAGE STORAGE, 400 SF
- 11

GENERAL STORAGE, 250 SF
- 12

ELECTRICAL ROOM
- 13

MECHANICAL ROOM
- 14

EXERCISE ROOM, 1000 SF
- 15

ACTIVITY ROOM, 2000 SF
- 16

JANITORS CLOSET
- 17

VENDING AREA
- 18

HISTORICAL SOC. STORAGE ROOM, 400 SF
- 19

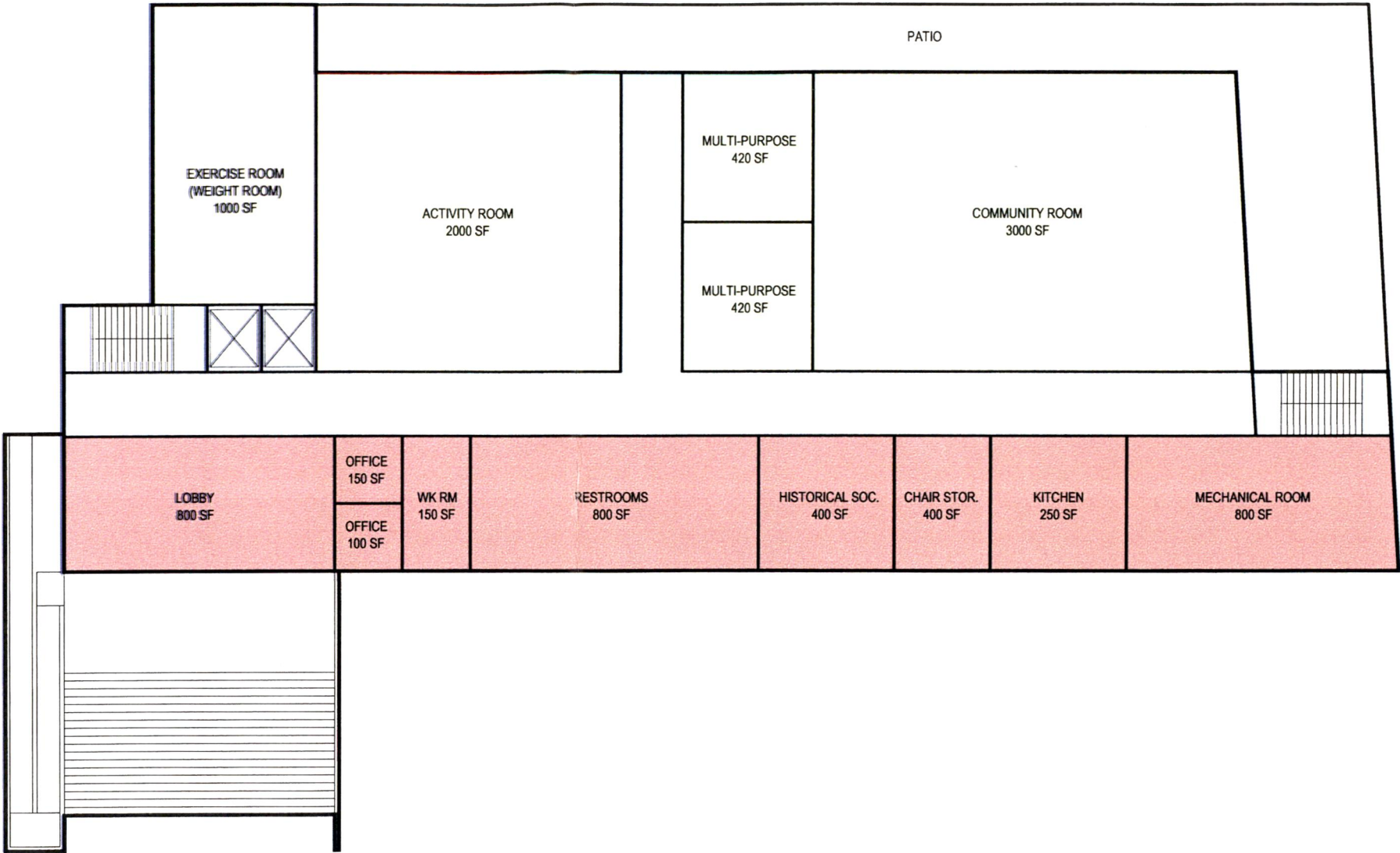
KITCHEN, 250 SF
- 20

MULTI-PURPOSE ROOMS, (2) AT 420 SF EA.
- 21

COMMUNITY ROOM, 3000 SF
- 22

PATIO
- 23

HALLWAY
- TOTAL BUILDING SQ. FOOTAGE - 13,250 SF

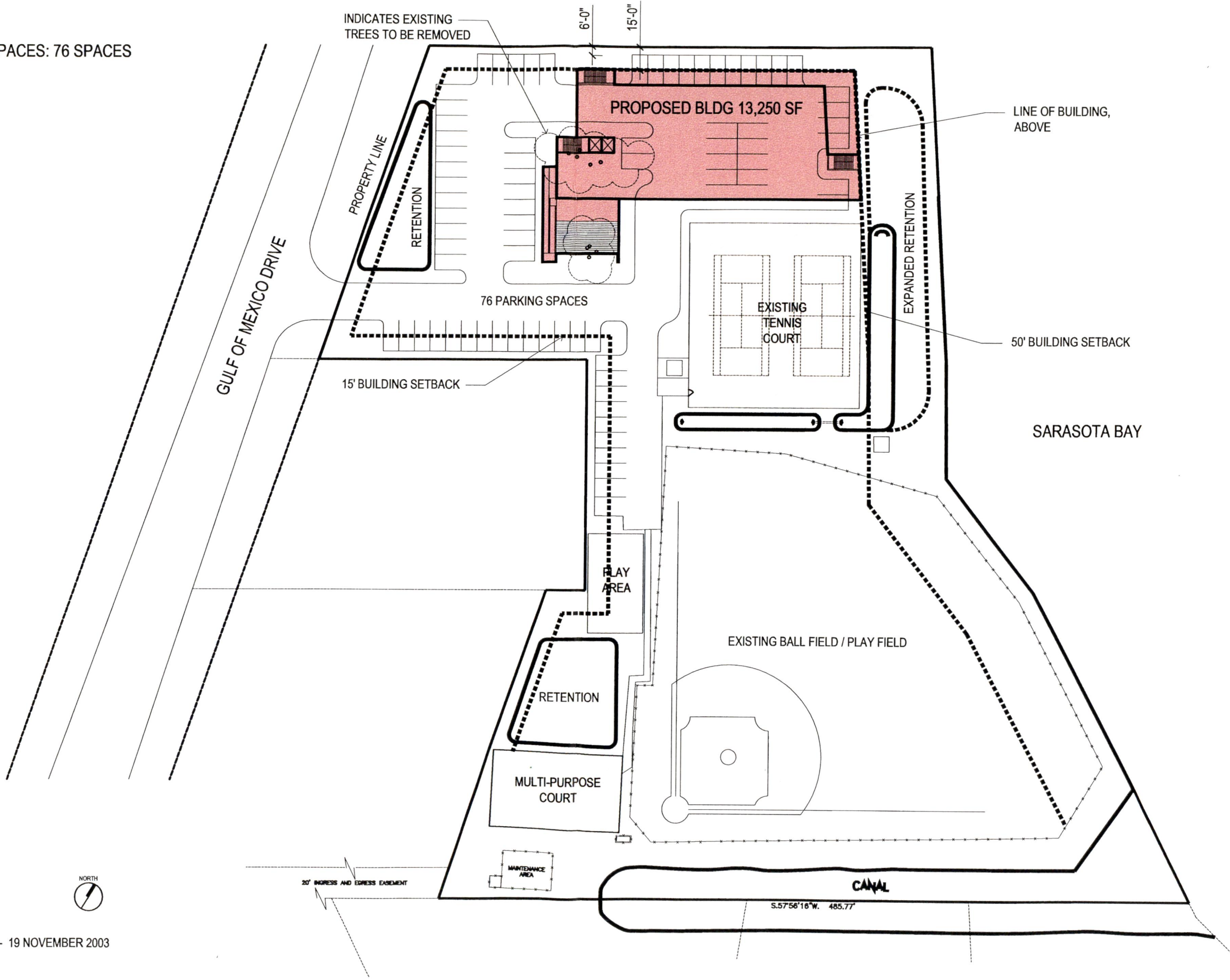


SCHEMATIC FIRST FLOOR PLAN

1" = 20'-0"

NUMBER OF (10' X 20') PARKING SPACES: 76 SPACES
INCLUDING 5 HC SPACES

TOTAL SF OF SITE: 184,054 SF

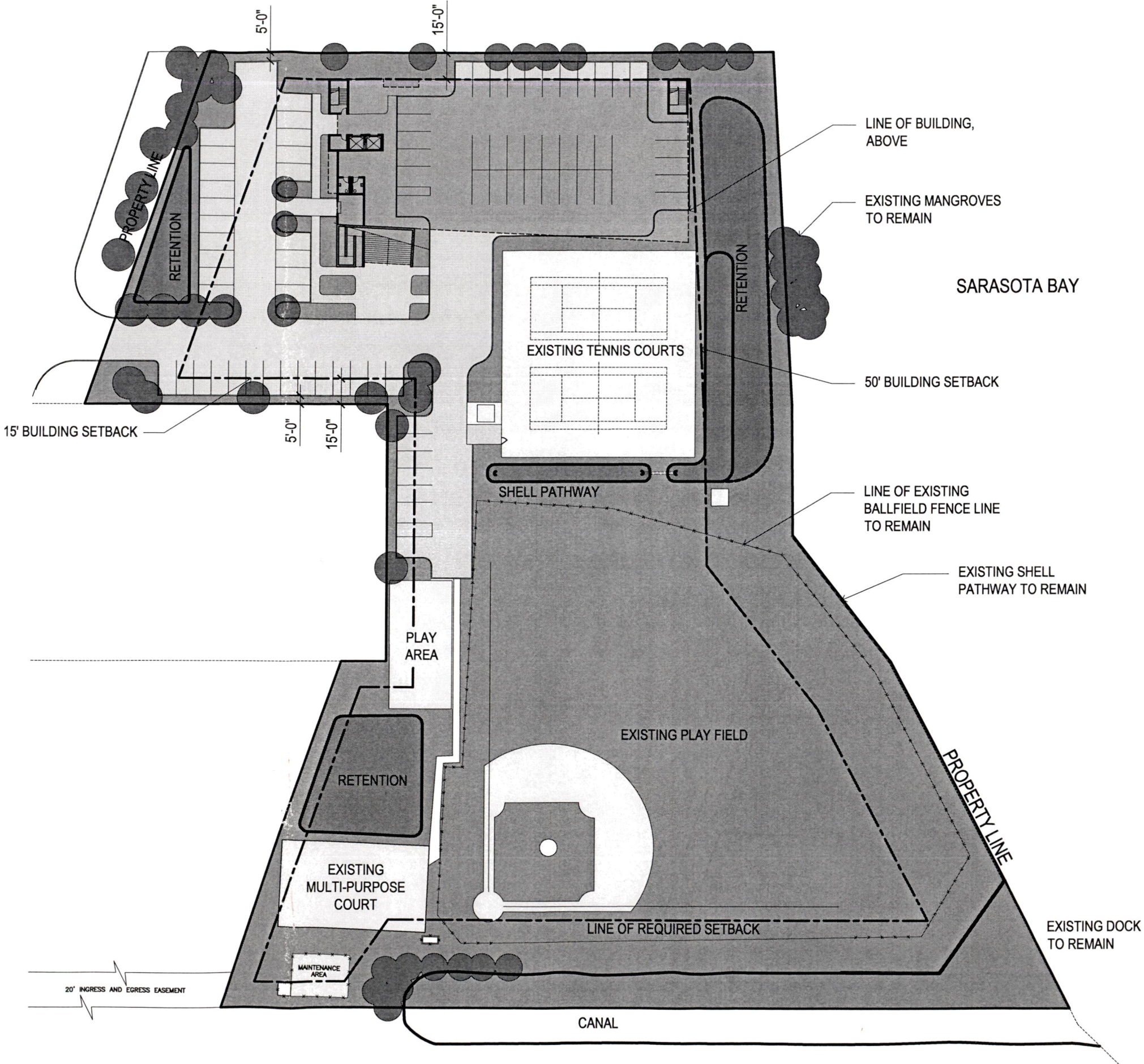


SCHEMATIC SITE PLAN
NTS



NUMBER OF (10' X 20') PARKING SPACES: 78 SPACES
INCLUDING 4 HC SPACES

TOTAL SF OF SITE: 184,054 SF



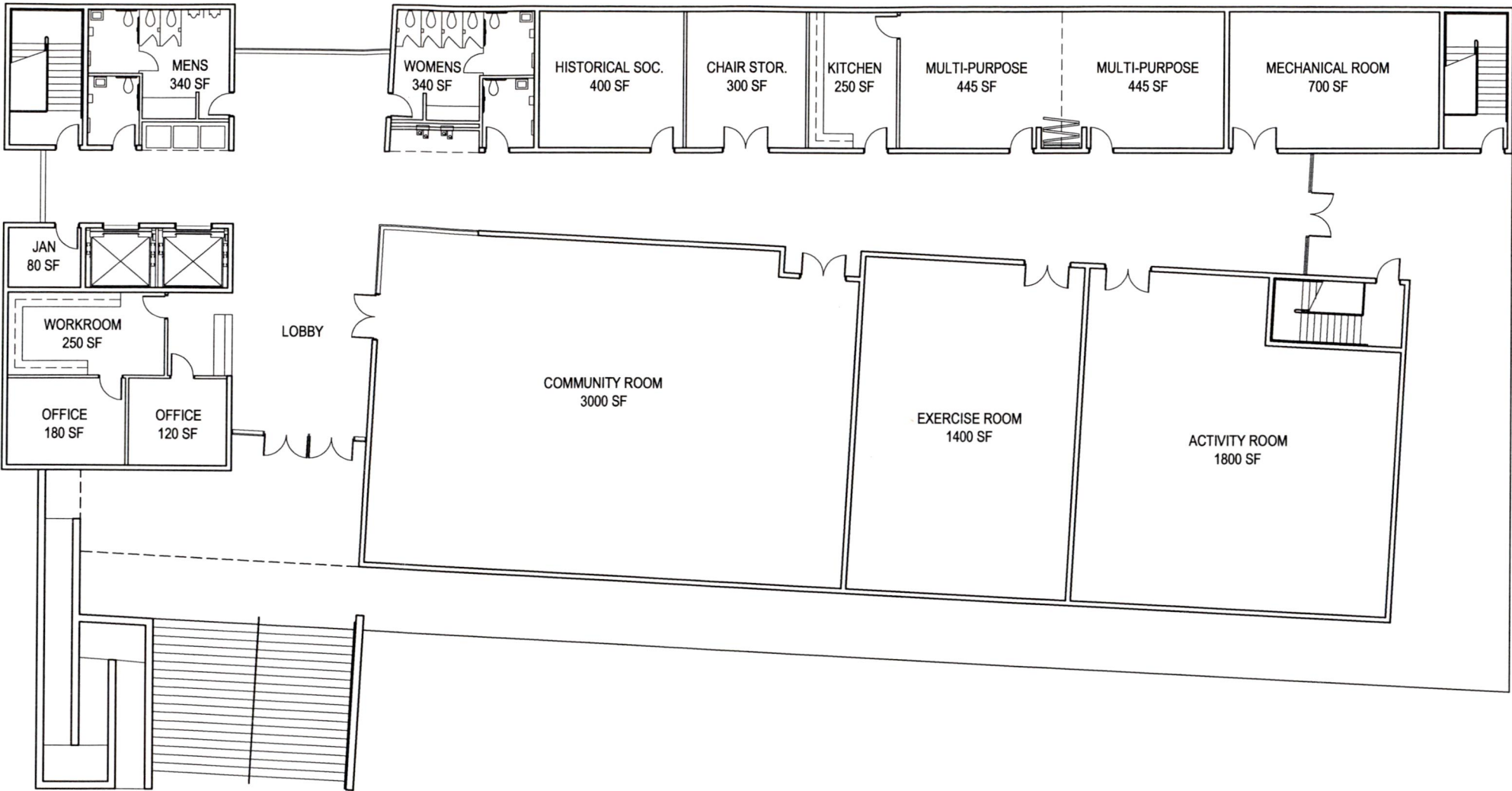
SCHEMATIC SITE PLAN (SCHEME "C")
NTS



BUILDING FLOOR PLAN

- (program change)
- 1 MAIN ENTRY
 - 2 RAMP
 - 3 MAIN STAIRS
 - 4 EGRESS STAIRS
 - 5 MAIN LOBBY
 - 6 ELEVATORS
 - 7 STAFF OFFICE, (1) 180 SF, (1) 120 SF
 - 8 WORK ROOM, 250 SF
 - 9 REST ROOMS
 - 10 (CHAIR/STAGE) STORAGE, 300 SF
 - 11 ELECTRICAL ROOM
 - 12 MECHANICAL ROOM
 - 13 EXERCISE ROOM, 1400 SF
 - 14 ACTIVITY ROOM, 1800 SF
 - 15 JANITORS CLOSET
 - 16 VENDING AREA
 - 17 HISTORICAL SOC. STORAGE ROOM, 400 SF
 - 18 KITCHEN, 250 SF
 - 19 MULTIPURPOSE ROOMS, (2) AT 445 SF EA.
 - 20 COMMUNITY ROOM, 3000 SF
 - 21 PATIO
 - 22 HALLWAY

TOTAL FIRST FLOOR SQ. FOOTAGE - 14,415 SF



SCHEMATIC PLAN "C" FIRST FLOOR PLAN
1" = 20'-0"



BUILDING ROOF TERRACE PLAN

- 1 ELEVATORS
- 2 ELEVATOR VESTIBULE
- 3 BREAKROOM
- 4 EGRESS STAIRS
- 5 RESTROOMS
- 6 ROOF TERRACE, 5000 SF
- 7 CANOPY, BELOW
- 8 LOWER ROOF, BELOW
- 9 MECHANICAL YARD



SCHEMATIC PLAN "C" ROOF TERRACE PLAN
1" = 20'-0"

TO : Town Manager Bruce St. Dennis
FROM : Ralph B. Hunter



At a recent workshop meeting with the Community Center Advisory Committee, Commissioner Joan Webster is quoted as saying, "That's a passive park. It's set in concrete." This was in answer to a suggestion that tennis courts might be built on the Joan M. Durante Park.

In a memorandum dated Nov. 22, 1982, the town attorney (Scott Christiansen) stated as follows: "... the dictionary definition defines 'park' as a piece of ground for public recreation ... it would seem that the definition of a park would permit land recommended for acquisition by the town to be used for both active and passive recreational purposes so long as the open space objectives are properly respected."

The memo was entitled "Relationship of Comprehensive Plan and Land Acquisition Ordinance (including Open Space Master Plan) to the Development of an Expanded Community Center on the Ansel tract."

It is interesting to note that the Public Interest Committee (PIC) has vigorously opposed active recreation at Durante Park since 1981 and Commissioner Webster is immediate past president of PIC.

While I support PIC's stated objective of "promoting good government in our town," I do not believe our community is well served when an elected representative has her opinions "set in concrete."

Active recreation on Durante Park would solve the problems of space at the Recreation Center and could provide a number of free tennis courts open to the public on its 13-plus acres, and it would still be a beautiful park.

Swif-T Printing
 4525 S. Tamiami Trail
 Sarasota, FL 34231
 Phone (941) 922-0330
 Fax (941) 923-1351

Estimate Number: 819
Phone: 387-3993

12/02/2003

WALTER HACKETT

Thank you for the opportunity to provide you with prices, we look forward to doing business with you.

TermsDue on Receipt

| Quantities | 6500 | 7000 | 10000 |
|-----------------------|-------------------|-------------------|-------------------|
| Unit Cost | 0.28169 | 0.28486 | 0.22300 |
| Unit Cost per 1000 | \$281.69 | \$284.86 | \$223.00 |
| Estimate Price | \$1,831.00 | \$1,994.00 | \$2,230.00 |

Estimate Specifications

Description..... TRI-FOLD BROCHURE
 Finished Size..... 9 x 12
 Stock..... 80# MAC MATTE White 80#
 Ink Colors Front..... Process Black, Process Blue, Process Magenta, Process Yellow
 Ink Colors Back..... Process Black, Process Blue, Process Magenta, Process Yellow
 Bindery Operation(s)..... Folding 2 fold(s)

Estimate Notes

General Estimate Notes:

ADDITIONAL COSTS:

PROVIDE MAILING LIST FOR 4500 RESIDENCES, INCLUDING TABBING AND ADDRESSING \$0.07 EACH.*
 POSTAGE \$16 EACH.*

Authorized By

Date

1994.00*
 315.00
 # 738.00**
 3,047.00



DATE December 1, 2003

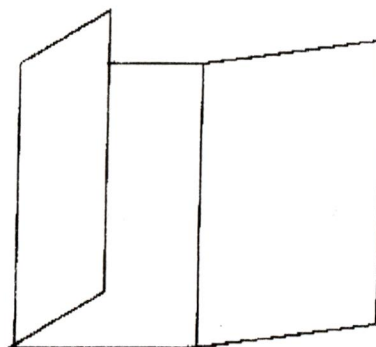
ESTIMATE MAD0354

WALTER HACKETT
Phone/Fax 387.3993

DESCRIPTION

Campaign Mailer/Brochure

Size: 12" x 9" folded to 4" x 9"
Inks: 4 color, 2 sides, full bleed
Paper: 80# Text Matte Finish
Quantity: 6,500, 7,000 and 10,000
Mailing: Approx. 4400 to zip code 34228 only



PRODUCTION COSTS

Typesetting, Design, Layouts,
Revisions and Project Supervision/Coordination

\$ 275.00*

Digital Art / Photo Scans (if needed)

\$ 20.00 ea X4*

Pre-Press Final Films & Printing

6,500+ \$ 1,070.00

7,000+ \$ 1,110.00*

10,000+ \$ 1,390.00

Data/Mailing

Approx 4400 pieces going to zip code 34228 only

\$ 288.00*

(Includes, usage of permit #, handling, sorting and tabbing)

Estimate excludes postage, which should be between \$0.164 and \$0.186 in the 342 SCF and about \$0.219 (or less) elsewhere if the piece is automatable.

Thank You for the opportunity to quote your project...R.M. Bergère

738.00*

2491.00

ADVERTISING & PUBLISHING, INC.

PO BOX 11450 Bradenton, FL 34282

941 351 0979 FAX 351 5040

sales@madisonave-advertising.com

www.madisonave-advertising.com

ESTIMATE

SIR SPEEDY #5025
 3939 S. Tamiami Trail
 Sarasota, Florida 34231
 (941) 922-1563 FAX (941) 924-4528
 email: graphics@sspeedy.com

No. **E#20576**

Date 11/19/03

Walter Hacktell
 Community Center LBK

Customer P.O. No.

Phone: 387 3993

| QUANTITY | DESCRIPTION | AMOUNT |
|-----------------------|---|----------|
| 2,500 | brochure - no bleed, 8.5 x 11 white 100#Text Mac Gloss, printed 2 up 2 colors front 2 colors back 2 Digital plate line copy 1 PMS Mix digit 1:00 Graphics (hourly) 2,500 Fold/multiple up 1/3 Qty: 6500 = 602.84 Qty: 7000 = 629.86 Qty: 10000 = 789.29 | 385.03 |
| 2,500 | brochure - no bleed non coated, 8.5 x 11 white 70# Accent Opaque, printed 2 up 2 colors front 2 colors back 2 Digital plate line copy 1 PMS Mix digit 1:00 Graphics (hourly) 2,500 Fold/multiple up 1/3 Qty: 6500 = 471.80 Qty: 7000 = 488.73 Qty: 10000 = 587.68 | 334.63 |
| 2,500 | brochure - no bleed, 8.5 x 11 white 100#Text Mac Gloss, printed 2 up 4 colors front in cmyk ink 4 colors back in cmyk ink 4 Pre-Cut 4 Digital plates process color 1 Process ink 1 Color Comps 4 Preflight Process 1 PMS Mix digit 1:00 Graphics (hourly) 2,500 Fold/multiple up 1/3 Qty: 6500 = 1,035.83 Qty: 7000 = 1,065.42 Qty: 10000 = 1,237.51 | 803.76 |
| 2,500 | brochure - no bleed, 12 x 9 white 100#Text Mac Gloss, printed 4 colors front in cmyk ink 4 colors back in cmyk ink 4 Pre-Cut 8 Digital plates process color | 1,334.01 |
| (continued on page 2) | | SUB |
| | | TAX |
| | | SHIPPING |
| | | TOTAL |

ESTIMATE

SIR SPEEDY #5025
 3939 S. Tamiami Trail
 Sarasota, Florida 34231
 (941) 922-1563 FAX (941) 924-4528
 email: graphics@sspeedy.com

No. **E#20576 (2)**

Date 11/19/03

Walter Hackrell
 Community Center LBK

Customer P.O. No.

Phone: 387 3993

| QUANTITY | DESCRIPTION | AMOUNT |
|---|--|--------------|
| 1 | Process Ink | |
| 1 | Color Comps | |
| 8 | Preflight Process | |
| 1 | PMS Mix digit | |
| 1:00 | Graphics (hourly) | |
| 2,500 | Fold/multiple up 1/3 | |
| Qty: 6500 = 1,774.50 Qty: 7000 = 1,829.36 Qty: 10000 = 2,156.37 | | |
| | purchase mailing list Enter service desoction here | 96.00 |
| | Direct Imprint /INKJET | 125.00 |
| | Tabbing | 52.50 |
| | Take PO Manasota | 25.00 |
| | Customer Postage- approximately | 500.00 |
| | <i>Add \$75/hour FOR LAYOUT</i> | <i>75.00</i> |
| Sales Rep: EROSENZWEIG Taken by: EROSENZWEIG Short on time. . . You can transmit your file, call and ask us how!!!! | | SUB |
| | | TAX |
| | | SHIPPING |
| | | TOTAL |



PROJECT ESTIMATE

Date: November 13, 2003
To: Walter Hackett
From: Tracy Knight

| | |
|-----------------|--|
| Client: | City of Longboat Key/Community Center Committee |
| Project: | Bond referendum brochure |

Description – tri-fold, #10 sized self-mailing brochure in full color

Graphic design & layout - of tri-fold brochure, full color; all images to be provided by client \$ 650.00

Printing – 12" x 9" brochure folds to 4" x 9", on 80# matte text, full color

| | | |
|--------------|--------------|---------------|
| <u>6,500</u> | <u>7,000</u> | <u>10,000</u> |
| \$1,390 | \$1,425 | \$2,015 |

Note: Counts are based on an initial supply of 2,500 – 5,000, followed by a mailing to homeowners or voters shortly before the vote.

OPTIONS

Copywriting – Including all research and on-site or telephone interviews \$ 450.00

Mailing list

| | |
|--|-----------|
| 1) 4,483 <u>households</u> with <i>registered voters</i> in 34228 zip code | \$ 400.00 |
| 2) 4,439 <i>homeowners</i> in 34228 zip code | \$ 200.00 |

Processing – database management, sorting, tabbing, delivery \$ 250.00

Postage - 4,483 @ .164 (standard bulk) \$ 735.00

Approved _____ Date _____

Prices may vary by plus or minus 10%. Sales tax, shipping, delivery, and courier charges will be billed at cost.

100 W. Venice Avenue, Suite G
Venice, FL 34285
941-486-8756

Walter Hackett

From: <sharonb@coastalprint.com>
To: <hacklwk@comcast.net>
Sent: Wednesday, November 19, 2003 4:47 PM
Subject: quote

**PRINTERS • IMAGESETTERS • ARTISTS**

Northgate Center Business Park
 1730 Independence Boulevard
 Sarasota, FL 34234
(941) 351-1515
Fax: (941) 351-8639

014060 - 01

TOWN OF LONGBOAT KEY
 600 GENERAL HARRIS ST.
 LONGBOAT KEY, FL 34228-1412

11/19/03

| | | |
|---------------|--|----------|
| DESCRIPTION | BROCHURE | |
| QUANTITY | 6,000 7,000 10,000 | |
| FINISHED SIZE | 12 X 9 FLAT 4 X 9 FOLDED | |
| PRE-PRESS | CPI TO FURNISH NECESSARY COMPOSITION, PREPARE DIGITAL ARTWORK, ASSEMBLE ALL ON DISK AND OUTPUT DIGITAL IMATED PLATES. OUTPUT DIGITAL IMAGED PLATES FROM A FULLY ASSEMBLED MAC SYSTEM COMPATIBLE DISK SUPPLIED BY THE CUSTOMER. | |
| PROOFS | HP INK JET PROOF - 1 SET | |
| NO. OF COLORS | 4 Process Colors | |
| PAPER | GUSTO GLOSS TEXT, WHITE, 80 LB | |
| DELIVERY | FOB SARASOTA, FLORIDA | |
| TERMS | NET 30 DAYS | |
| PRICE | | 1,563.51 |
| | | ===== |
| Add'l Pricing | ADDITIONAL COST TO MAIL TO 6,207 REGISTERED VOTERS IN THE 34228 ZIP CODE AREA-----\$ 893.00 | |
| | PROJECTED POSTAGE FOR BUDGET PURPOSES ONLY-----\$1,055.19 | |

If above Proposal is satisfactory, please sign and return. Thank You!

Accepted By

SHARON BANKERT
Account Representative

Add \$100 FOR GENERAL LAYOUT

11/19/2003